

Nima Design

Berkeley, CA

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Portfolio: <http://nimadesign.net>

UI/UX Designer

Career Goal: I am a highly creative web & user experience designer, motivated, customer service oriented and highly organized with +5 years of experience working with web, graphics, social, and multimedia design technologies. My goal is to become associated with a company where I can utilize my skills to gain further experience while enhancing the company's productivity and reputation. My skills include UI/UX Design, information architecture, web design, mock-ups, wire frames, prototypes and graphic design.

Education: Bachelor of Science, Industrial High Technology Design, spring 2012. San Francisco State University, San Francisco, CA

Design Skills Summary:

UI/UX Design: I've hands-on design experience including experience in web, user interface, user experience and determining visual needs and presenting new ideas. I can build prototypes & wireframes for user experience with ability to come up with creative ideas about a given topic or situation to solve problems in a fast-paced environment. Participating in market studies, product exploration and design, as well as graphic, web, mobile application, visual identity and info-graphic design. Collaborated with Product designer, UX designers & front end developers in an agile environment and working with a large team. Working Knowledge of Adobe Software's, Sketch and Invision.

Web Design: User interface design for responsive web and mobile experiences, social media design, SEO, graphic design, content creation, theme design and interactive design.

Graphic Design: Visual design, branding design, printing design, advertisement, motion graphics design, brochure, poster and flyer design

Design Software: Sketch, Illustrator, Photoshop, Invision for interactive prototypes, wireframes and pixel perfect layouts.

Programming: Dreamweaver for developing HTML, CSS, and Javascript

Content Management Systems: IBM WebSphere, Wordpress, webs, SharePoint

Microsoft Office Software: Word, Excel, Powerpoint, and keynote

Professional Experience:

Web & UI/UX designer, Avnet INC, San Jose, CA

Oct 2016- May 2017

Description: As UX and Web Designer at Avnet I worked with a large team to migrate over 1500 web pages in IBM WebSphere. Avnet's rebrand took place over a period of 1 year, collaborating with marketing, development and design teams. I had a hybrid role as both a web and UX designer. As UX designer I designed page layouts and brand guidelines for the rebranding of Avnet's company website. Once the design was established web designers, including myself, populated the layouts created by the UX team with content using HTML and CSS inside of IBM WebSphere. Commerce for Avnet products was a complex system updated to manage products along with their descriptions and images.

Web developer / designer /graphic designer/ Consultant, Intercultural Institute of California - San Francisco, CA

May 2017- Jun 2017

Description: The intercultural institute of California wanted a responsive new design for their marketing site. The Responsive WordPress site is accessible across devices. I Designed and developed web pages and build new custom Landing Page using HTML, CSS, and WordPress for content migration. I created graphics, re-design Logo, creating

new images and Image resizing and cropping using Adobe Creative Suite.

Web & UI/UX Designer, NIMA Design, Berkeley, CA

Nov 2011-July 2017

Description: As an independent contractor assisting clients with UX web & Graphic design needs. Responsible for coordinating and producing a variety of graphic products, providing UI design, graphic design and art direction. I designed and developed web pages, using HTML, CSS, JS. I was responsible for completing various visual design assignments including visual identity, info-graphics, logos, posters, and brochures. I was providing UI guideline for websites, Apps and user interface and develop Wireframes, functional prototypes and collaborate on user experience using industry standard UX Process to create new designs.

Web Graphic Designer/Art Director/ Zoolack, San Francisco, CA

Feb 2016 – Apr 2016

Description: Created graphics for Zoolack website and using adobe creative suite. I provided technical support and consulting to clients and Provided online marketing solutions.

Web Master/Art Director/Marketing Strategy, Mokhtar Image, Oakland, CA

Oct 2015 – Dec 2015

Description: Mokhtar Image is web site for a great Artist and Painter Mokhtar. He came to me looking for a complete package including a logo, banners, website, SEO for search ranking and a WordPress blog. I've design a responsive WordPress website to sale his paintings and art works online.

Web Graphic Designer Analog Books, Berkeley, CA

Jan 2015 – Apr 2015

Description: Created and managed HTML/CSS/WordPress and graphics design

Web designer/ Consultation/ graphic designer at Dyar Mediterranean Cuisine, Berkeley, CA

Sep 2014 – Nov 2014

Description: Created and managed HTML/CSS/WordPress and graphics design, Menu design

Graphic Designer at La Burrita, Berkeley, CA

July 2014 – Sep 2014

Description: Created Graphics design, Menu Design, Print Design

Web Graphic Designer at Urbann Turbann, Berkeley, CA

May 2014 – July 2014

Description: Created and managed HTML/CSS and graphics design, Menu Design

Web designer/ Consultation / Graphic Designer at Sky Tutoring, Berkeley, CA

Apr 2014 – May 2014

Description: Created and managed HTML/CSS/WordPress and graphics design

Web Graphic Designer at Lazer Image Printing, Berkeley, CA

Feb 2014 – March 2014

Description: Created and managed HTML/CSS and graphic design

Web designer/ Consultation/ Photographer / Graphic Design at University of California Berkeley, Berkeley, CA

Aug 2013 – Feb 2014

Description: The main task was web design and I designed and developed web pages, using HTML, CSS, JS. I used WordPress as CMS for this project and created logins for all lab members to edit the website. Also, I created graphics, images, profile pictures, photography, and Interactive contents and slideshow, using JavaScript and Adobe Creative Suite.

Web and Graphic Designer at Green Copy, Oakland, CA

Apr 2013 – Jul 2013

Description: Created an E-Commerce website for Green Copy and Graphic Design

Visual Design Intern at San Francisco State University, San Francisco, CA

2010 – 2011

Worked as an AutoCAD Engineer Intern, Lab Monitor and Teacher's Assistant, working on various AutoCAD projects, as well as helping students troubleshoot their assignments.