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Web & UI/UX Designer

Career Goal: To obtain a full-time position as a web UI/UX designer. I am a highly creative UI/UX designer, motivated, customer service oriented and highly organized with 5 years of experience working with web, UX, print, social, and multimedia design technologies.

- Hands-on design experience including experience in UI/UX
- Ability to come up with creative ideas about a given topic or situation to solve problems in a fast-paced environment
- Participating in market studies, product exploration and design, as well as graphic, web, mobile application, visual identity and info-graphic design
- Working Knowledge with HTML, CSS, JS
- Effective design solutions, for online campaigns, landing pages and graphics
- Collaborated with Product designer, UX designers & front end developers in an Agile environment and working with a large team
- Determining visual needs and presenting new ideas
- Building prototypes & wireframes for UX
- Working Knowledge of Adobe Software's, Sketch …
- Proficient with Illustrator, Photoshop and InDesign
- Responsive design for desktop, tablet, mobile
- Experience designing for print and visual design
- Team player & self motivated

Education: Bachelor of Science (BS), Industrial High Technology Design, spring 2012. San Francisco State University, San Francisco, CA

Design Skills Summary:

Excellent skills in custom web design and development using HTML and CSS, Adobe creative suite, WordPress, Action Scripting, branding, graphic design, video editing, promotions, marketing, Social Media, PC and Mac Operating systems.

Web Design: HTML, CSS, WordPress, IBM Portal, web design & development, Adobe creative suite, user interface design for web and mobile experiences, social media design, SEO, graphic design, website content creation, and interactive web design.

Graphic Design: Branding design, printing design, advertisement, motion graphics, business card design, brochure, poster and flyer Design

Adobe Design Software: Adobe creative suite

Programming Languages: HTML, CSS, JavaScript

Operating Systems: Mac OS X, Windows XP, Vista, Windows 7, Windows 8, Linux

Microsoft Office Software: Word, Excel, Power Point

Video Editing Software: Final cut pro, iMovie, Windows Movie Maker, Garage Band

Professional Experience:

Web & UI/UX designer, Avnet INC, San Jose, CA
Oct 2016- May 2017

https://www.avnet.com/wps/portal/us/

Description: I was a web designer for Avnet INC. As a creative web graphic designer I worked on designing web pages, graphic design, Images, HTML, CSS, content creation, wireframes, mockups and prototypes for Avnet.com. I was working with a large team provided context where I login to IBM Portal CMS and design and develop the layout and content for the material.

o   Using IBM Web Sphere to design and develop Avnet's high traffic marketing site
o   Created graphics, Images, Banner ads, Assets for Avnet's website
o   Develop Wireframes, functional prototypes and collaborate on user experience
o   Using industry standard UX Process to create new designs
o   Design and develop web pages, using HTML, CSS, Java Script for IBM portals
o   Design and publish technical articles for Avnet website
o   Old Website migration to a new website and transferring big data

Web Graphic designer, Intercultural Institute of California - San Francisco, CA
April 2017

o   Designed and developed web pages, using HTML, CSS, and WordPress
o   Created graphics, Logo Design, and Photography, using Adobe Creative Suite
o   WordPress Website design & Development & Content migration
o   Building Pages using HTML, CSS
o   Build Custom Landing Pages
o   Image resizing and cropping

UI/UX Designer, NIMA Design, Berkeley, CA
Nov 2011-May 2017
http://nimadesign.net
http://www.nimasdesign.com/portfolio

As an independent contractor assisting clients with UX web & Graphic design needs. Responsible for coordinating and producing a variety of graphic products, providing UI design, graphic design and art direction.

o Designed and developed web pages, using HTML, CSS, JS
o Responsible for completing various visual design assignments including visual identity, info-graphics, logos, posters, brochures
o Providing UI guideline for websites, Apps and user interface
o Develop Wireframes, functional prototypes and collaborate on user experience
o Using industry standard UX Process to create new designs
o Developed WordPress and IBM portal as CMS
o Designed Interactive Contents and slideshow, using JavaScript & Adobe Creative Suite
o Participating in market studies, product exploration and design, as well as graphic, web, mobile application, visual identity and info-graphic design
o Build Custom Landing Pages
o Hands-on design experience including experience in UI/UX
o Provided Print Design, Business Card, Flyer, Menu, Brochure
o 2D/3D visuals Using AutoCAD, 3D concept, modeling, materials, and rendering
o Ability to come up with creative ideas about a given topic or situation to solve problems in a fast-paced environment.
o Product interaction flow and visual design
o Cooperating with research, engineering, and marketing teams
o Team player also capable of working independently

UI/Graphic Designer Zoolack, San Francisco, CA
 Feb 2016 – Apr 2016
Description: Created graphics for Zoolack website

o Created graphics for the website using adobe creative suite
o Provided technical support and consulting to clients
o Provided online marketing solutions

Web Graphic Designer Analog Books, Berkeley, CA
Jan 2015 – Apr 2015
Description: Created and managed HTML/CSS/WordPress and graphics design

- o Provided custom web Design and development. HTML/CSS
- o Provided custom WordPress development and web mastering
- o Designed custom E-commerce
- o Created graphics, Logo Design, and Photography, using Adobe Creative Suite
- o Created graphics and multimedia design.
- o Created an E-book using Adobe Creative Suite
- o Provided Print Design, Flyer, Brochure
- o Provided technical support and consulting to the client

Web Graphic Designer at Dyar Mediterranean Cuisine, Berkeley, CA
Sep 2014 – Nov 2014

Description: Created and managed HTML/CSS/WordPress and graphics design, Menu design

- o Provided custom web Design and development
- o Designed Interactive Contents and slideshow, using HTML/CSS & Adobe Creative Suite
- o Created graphics, Logo Design, and Photography, using Adobe Creative Suite
- o Provided Print Design, Menu Design
- o Provided online marketing solutions

Web Graphic Designer at La Burrita, Berkeley, CA
July 2014 – Sep 2014
Description: Created Graphics design, Menu Design, Print Design

- o Created graphics, Logo Design, and Photography, using Adobe Creative Suite
- o Created graphics and multimedia design
- o Provided technical support and consulting to the client
- o Provided Print Design & promotions

Web Graphic Designer at Urbann Turbann, Berkeley, CA
May 2014 – July 2014
Description: Created and managed HTML/CSS and graphics design, Menu Design

- o Provided custom web Design and development
- o Designed and developed web templates from scratch
- o Designed Interactive Contents and slideshow, using JavaScript & Adobe Creative Suite
- o Created graphics, Logo Design, and Photography, using Adobe Creative Suite
- o Created graphics and multimedia design
- o Provided technical support and consulting to the client
- o Provided online marketing solutions

Web Graphic Designer at Sky Tutoring, Berkeley, CA
Apr 2014 – May 2014
Description: Created and managed HTML/CSS/WordPress and graphics design
o Provided custom web Design and development
o Designed Interactive Contents and slideshow, using HTML/CSS & Adobe Creative Suite
o Created graphics, Logo Design, and Photography, using Adobe Creative Suite
o Created graphics and multimedia design
o Provided technical support and consulting to the client
o Provided Print Design & promotions
o Provided online marketing solutions

Web Graphic Designer at Lazer Image Printing, Berkeley, CA
Feb 2014 – March 2014
Description: Created and managed HTML/CSS and graphic design

o Provided custom web Design and development
o Created graphics, Logo Design, Photography, using Adobe Creative Suite
o Designed and developed web templates from scratch
o Created graphics and multimedia design & online marketing solutions
o Designed Interactive Contents and slideshow, using JavaScript & Adobe Creative Suite
o Provided technical support and consulting to clients

Web Graphic Designer at University of California Berkeley, Berkeley, CA
Aug 2013 – Feb 2014

Description: Created and managed HTML/CSS and WordPress websites for a Laboratory, Bioengineering department at UC Berkeley.

o Designed and developed web pages, using HTML, CSS
o Created graphics, Logo Design, and Photography, using Adobe Creative Suite
o Designed and developed web templates from scratch
o Developed PHP pages and used WordPress as Content Management System
o Designed web Interactive Content, using JavaScript and Adobe Creative Suite
o Provided UI/UX design solutions
o Trained Lab staff members to edit website content using WordPress

Web and Graphic Designer at Green Copy, Oakland, CA
Apr 2013 – Jul 2013
Description: Created an E-Commerce website for Green Copy and Graphic Design

- o Designed and developed web pages, using HTML and CSS
- o Created logo, slideshow, graphics and photography, using Adobe Creative Suite
- o Created e-commerce capabilities, by designing a web store for Green Copy's print orders to be made online
- o Added interactive map, subscription, contact form and social media plugins
- o Created online marketing strategy for Green Copy website
- o Created search engine optimization (SEO)
- o Created a mobile version of the site for Apple and Android products
- o Registered a new website URL and transferred the old domain name onto the new website

Visual Design Intern at San Francisco State University, San Francisco, CA
2010 – 2011

Worked as an AutoCAD Engineer Intern, Lab Monitor and Teacher's Assistant, working on various AutoCAD projects, as well as helping students troubleshoot their assignments.

Freelance Web Graphic Designer, Berkeley, CA
Jun 2009 –Aug 2010

Description: Created websites, graphics, Menu design, Business Card design, Flyer design, T-shirt and mug design, Facebook page, Yelp page and advertising and email marketing for cafes and restaurants in Berkeley.